



**Glo-cal Advanced Systems, Inc.**  
Minimize risk. Maximize profits.

<https://glo-cal.com/careers/marketing-specialist/>

## Marketing Specialist

### Description

- Will generate innovative ideas to support customer and boost brand awareness
- Use client feedback to improve customer experience
- Identify and approach potential clients
- Will continuously review market trends to anticipate future markets needs
- Work with customers to understand their organizational pain points and effectively link product features and benefits to the customer's needs to help promote sales
- Provide client discovery and assessment support to the Sales team
- Generate reports for clients by gathering relevant data from various sources and distributing to pertinent groups
- Consistently meet assigned deadlines to ensure internal and external client satisfaction
- Other duties may be assigned

### Responsibilities

- Understand and effectively present and deliver solution presentations to customers to promote sales
- Seek opportunities to propose solutions to new and existing customers
- Continuously review industry trends and client feedback to anticipate future market needs
- Provide support in company events and other marketing activities
- Build and maintain partnerships with clients, prospects and people at all levels across the company

### Qualifications

- College graduate , with at least 2 years experience in IT Sales , Marketing or related field
- Excellent Oral and Verbal Communication
- Speaks clearly and persuasively in positive or negative situations
- Demonstrates good presentation skills
- Self-motivated, Driven

### Hiring organization

Glo-cal Advanced Systems, Inc.

### Employment Type

Full-time

### Job Location

Makati City

### Date posted

February 6, 2023